

ECO NINJA'S WAR ON PLASTIC



Plastic ain't fantastic!

Hello! I'm the high-kicking, karate-chopping **Eco Ninja** and I'm here to tell all you all about the ways plastic is playing havoc with our oceans, rivers, wildlife and your finances... and the easy-peasy ways you can help reduce your use



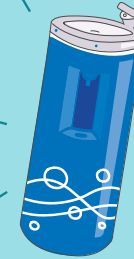
Did you know?

- ! Bristolians are using 150 times more plastic today than in the 1970s
- ! Tap water is about one thousand times cheaper than bottled water
- ! In blind taste tests, people prefer the taste of tap water to the bottled stuff
- ! 700 thousand plastic bottles are littered every single day in the UK
- ! It takes twice as much water to make a plastic bottle than it does to refill it
- ! One million plastic bottles are bought around the world every minute
- ! 150 bottles are found on every mile of coast in the UK

SAY 'NO' TO BOTTLED WATER AND REFILL ON US!

Find the fountains

Pack your reusable bottle and refill it at one of our Bristol Water fountains. There are 10 of them located all across Bristol city centre, so you're never far from a refreshing drop of Bristol Water!



Ban the bottle at home

Tap water is way better for the environment and far cheaper, so say no to bottled stuff at home.

Always ask for tap water

When you eat out, ask your friendly server for tap water. The UK's water is among the finest in the world so why settle for less than the best!



Try this!

Fill a jug with fresh Bristol Water and pop it into the fridge each day. Not only does this give you access to an instantly chilled glass, our customers tell us it tastes better too.

MAKE A BADGE!

Show pals you're a proud plastic-shunning pioneer! Ask a grown-up to cut around the dotted line and stick a safety pin to the back (using plastic-free paper tape). Then pin to your top and wear with pride!

Quick-fire Q&A

- Q If the average person uses three plastic bottles every week, how many bottles would they use in a year?
- Q How many plastic bottles of water are bought in the world every hour?
- Q If the average Bristolian uses 150 plastic bottles every year, how much would they have used in 1970?
- Q How many plastic bottles are littered every hour in the UK?
- Q How will you now plan to reduce plastic usage in your home?

