



The hidden water CALCULATOR!



Nope, your glass of water hasn't gotten all shy and hidden from you! Everything we touch has a hidden water footprint. This is the water you don't see, think growing the crops, making machines work, transporting it to you and much more!

Clothing

T-Shirt

Jeans

Leather shoes

Cup of coffee

Food

Kilogram of veg

Kilogram of fruit

Kilogram of chicken

Kilogram of eggs

Kilogram of beef

Cups!

7,129

22,800

39,214

480

Cups!

902

2,694

12,110

9,142

43,120

Baths!

8

27

46

0.5

Baths!

1

3

14

11

51

Are you shocked?

Which item shocks you the most?

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Work out the total hidden water footprint of all the t-shirts you own!

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Which has the lowest water use – having a vegetable based meal or a meat based meal?

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